

National Find a Rainbow Day – Monday, April 3, 2023

Where to Find Rainbows in Niagara Falls, Ontario

Niagara Falls is one of the best places on earth to see a rainbow. This colourful natural phenomenon is *guaranteed* on any sunny day (which are frequent!) throughout the year and even some cloudy days, making visits to Niagara Falls even more magical.

Rainbows are created when sunlight is refracted or bends through drops of water to form a rainbow. Throughout history and across many cultures rainbows have been embraced as a sign of hope and wellness.

Rainbow sightings during the day in Niagara Falls have been surprising and delighting visitors for hundreds of years. The best time to spot a rainbow at the Canadian Horseshoe Falls is in the afternoon. As the sun gets higher during the day, rainbows become more prominently visible on the Canadian side of Niagara Falls.

Another unique way to experience a rainbow in Niagara Falls is each night during the nightly Falls Illumination program. Watch the hourly (every hour on the half hour) “Inspired by Nature” light show as both the American and Canadian Horseshoe Falls are illuminated in a tribute to the beautiful colours found in nature which includes a rainbow.

Rainbow Images and Videos:

- Media images including “inspired by Nature” Falls Illumination video [here](#)
- Falls Illumination “Inspired by Nature” information [here](#)

Visit the Niagara Falls social sites to see shared images of rainbows on April 3rd.

Website: www.niagarafallstourism.com

Instagram: [@NiagaraFallsTourismCanada](https://www.instagram.com/NiagaraFallsTourismCanada)

Facebook: [@NiagaraFallsTourismCanada](https://www.facebook.com/NiagaraFallsTourismCanada)

Twitter: [@NFallsTourism](https://twitter.com/NFallsTourism)

#ExploreNiagara

ABOUT NIAGARA FALLS TOURISM

Niagara Falls Tourism is the Official Destination Marketing Organization (DMO) for the City of Niagara Falls, Ontario, Canada. Representing almost 400 member establishments within the city limits of Niagara Falls and including members throughout the Niagara Region.

GENERAL RESOURCES

- For Photos and Video Reel visit <https://media.niagarafallstourism.com>
- Niagara Falls Itinerary Ideas: www.niagarafallstourism.com/blog/itinerary/
- Attraction Packages: www.niagarafallstourism.com/attraction-packages/
- Niagara Falls Illumination: www.niagarafallstourism.com/illumination/
- Niagara Falls 24/7 Live Cam from Fallsview Casino: [Niagara Falls Live Stream](#)